Recognition Awards Proposal

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I. Overview and General Discussion Points

The number of events for the Stanley Crowe Achievement Award is based on the number of events won by the late Stanley Crowe. Please look at the updated demographic data for Events won:

http://www.metrowestchess.org/Community/People/Demographics/Participation/PDFs/Event_Winn ers_by_Events_Won.pdf

The club has had many players who have participated for 5, 10 and more years yet the number of people who have achieved 14 or more wins is very small in comparison to the total number of people who have won more than one event. Of the three who have reached 14 or more wins, two are masters who have played 8 or more years at the club. The other player, Neil, has been playing at the club for 10 years.

Two players are about to reach 14 with another win. These two players are both Masters who have had to compete against the other resident masters. After these two, a number of players are within reach but add wins only occasionally.

Since Stanley Crowe is remembered for his zeal of chess and his long time dedication to playing at the club, using his number of wins as a threshold provides a unique and prestigious milestone for fellow club members to strive for and achieve. Such an achievement would serve well in the memory of Stanley Crowe and one that club members can feel proud of.

II. Proposal

To create a set of recognition awards that will honor its club member's achievements. At the personal level:

- Club Champion Certificate Award
- Class Champion Certificate Award
- Stanley Crowe Achievement Award

At the club level:

• Stanley Crowe Achievement Memorial Plaque

III. Proposal Details

A. Club Champion Certificate Award:

- This certificate award is granted annually to the winner of the Club Championship Invitational.
- The award ceremony should generally take place at round 2 of the next month's tournament.
- The award certificate will contain the following information:
 - Club Designation and logo.
 - Title and year of award: 2009 Club Champion
 - Players full name and title, if one exists.
 - Ribbon & Gold Seal of Excellence
 - Two signatures authorizing the certificate:
 - Club President
 - Championships Program Director
- B. Class Champion Certificate Award:
 - This certificate award is granted annually to the winner of the Class Championship Invitational.
 - The award ceremony should generally take place at round 2 of the next month's tournament.
 - The award certificate will contain the following information:
 - Club Designation and logo.
 - Title and year of award: 2009 Class Champion
 - Players full name.
 - Ribbon & Blue Seal of Excellence

- Two signatures authorizing the certificate:
 - Club President
 - Championships Program Director
- C. Stanley Crowe Achievement Award
 - Grandfather clause: Players who have met the conditions for this award prior to the creation of this award shall be awarded the "Certificate of Achievement".
 - This certificate award is granted to "Club Members" who have achieved a total of 14 or more tournament wins (First place finishes) throughout the course of their play at the MetroWest Chess Club.
 - The award ceremony should generally take place at round 2 of the Stanley Crowe Memorial tournament.
 - The award certificate will contain the following information:
 - o Achievement Title: MCC Stanley Crowe Achievement Award
 - Year of achievement.
 - Player's full name and title should one exist.
 - Blue Seal of Achievement.
 - Two signatures authorizing the certificate:
 - Club President
 - Championships Program Director
- D. Stanley Crowe Achievement Memorial Plaque
 - A plaque shall be created (once) to display the names of those members who have achieved the Stanley Crowe Achievement Award
 - Name plates are added to the plaque during the opening day ceremony of the Stanley Crowe Memorial.

IV. Terminology

Not applicable.

V. Overview and General Discussion points

VI. Pricing

The certificate awards are composed of:

- parchment paper,
- seals
- ribbons.

Examples of these components can be found at the following vendor site:

http://www.baudville.com/

- o <u>Club Champion Ribbon/Seal</u>
- o <u>Class Champion Ribbon/Seal</u>
- o <u>Stanley Crowe Achievement Seal</u>
- o <u>Recommended Parchment Paper</u>

The cost estimate for all materials is estimated to be \$100.

VII. Recurring Costs

No additional purchases of the certificate materials should be necessary for 10 or more years.

A plaque would be purchased with a full complement of name plates and would not need any additional purchases with the exception of name engravings to take place when a club member has qualified and will be added to the memorial plaque.

VIII. Initial Effort

Certificate awards would have to undergo a design print and stamped with the appropriate seals. That software is very expensive but I have access to it as part of my professional work. I would create all the design work needed and convert it to a form usable by the club going forward.

IX. Ongoing Maintenance

Once the master template for the certificates has been created, they will be saved as MS Word documents. The name of the recipient can then be edited as needed.

X. Website

- A list of awards granted shall be maintained on the site.
- A photo of the plaque would be posted and updated each year

XI. Affected Policy and Procedures

No existing Policies and Procedures will be affected. Additional Policies and procedures from this proposal will need to be created. Since the awards are not confined to just one area such as the Championship event, it may be wise to create a new section in the general policies and procedures where all award related matters are collected. This section might also contain the button recognition program that currently exists.

XII. How we might proceed

- 1. General review of this proposal by the Monthly list
- 2. Purchase of materials while prices are currently favorable
- 3. Design of certificates and review
- 4. Revision of Championship Policies

XIII. Philosophy, Finances and Vision

The overall monetary cost of instituting this proposal is, in my opinion, very modest. The ongoing maintenance of this program should be at a minimal cost to the club.

XIV. Recommendation by Author

It is my opinion that a greater sense of community will be achieved with the creation of these awards.